



# The Twain Times

We Don't Teach People to be Nice  
~ We Simply Hire Nice People

February, 2011



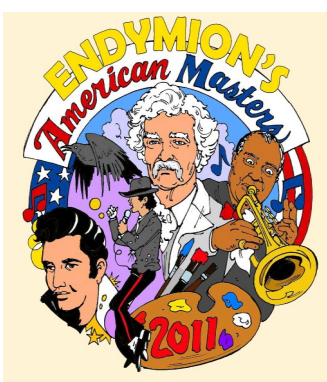
**Mark Twain's Pizza Landing will be at St. John Lutheran's Family Fest at Canal and N. Pierce Street for the Endymion Parade!!**

## Canal and N. Pierce Street for the Endymion Parade!!

It's a great place to watch the Edymion Prade and get your favorite Pizza! The Saturday before Mardi Gras, March 5th, is St. John Lutheran's annual Family Fest! It's a great family oriented event which includes food and drink booths, face painting for the kids, tables where you can sit and relax and best of all, restrooms!

## All Hail Endymion!

Mardi Gras Main Event, the Krewe of Endymion Parade, will roll on **Saturday, March 5th 2011** on a revised version of it's traditional Mid-City route.



Endymion 2011 will take as its theme '*Endymion's American Masters*'. The twenty five spectacular Super-Tandem Floats will depict American Masters such as Elvis Presley, Michael Jackson, Louis Armstrong and Mark Twain. The floats, led by the to-be-named 2011 Grand Marshall, will carry over 2,400 masked revelers that will bombard the enthusiastic crowds with MILLIONS of strands of Mardi Gras beads and Endymion 2011 collectible throws.



**Did You Know...Krewe of Endymion** was founded in 1967 and named for the Olympian God of Fertility and Eternal Youth, this Krewe is the largest in Mardi Gras history, rising to "Super Krewe" status in 1974. Billing itself as "the largest non-military parade in the world," it annually selects celebrity Grand Marshals who also preside over the Endymion Extravaganza held in the Louisiana SuperDome immediately following the Parade. The motto of this Krew is: "Tokens of Youth" and its members also boast the phrase: "Throw 'Til It Hurts!"

With the largest floats ever assembled, and parade themes with which everyone identified, Endymion quickly became the people's parade. The krewe also changed the look of Carnival, making an instant impact with its magnificent court costumes and enormous headdresses. The concept of showcasing the krewe's royalty and court within a parade was novel. People actually came to see Endymion's "pre-parade" of mini-floats, just to catch a glimpse of the visual spectacle.



# Beyond the Normal Cuban Medianoche Pizza

## What You Will Need:

- 1/4 cup mayonnaise
- 2 teaspoons mustard
- 1 tablespoon Italian salad dressing
- 14-inch pizza shell
- 4 ounces Swiss cheese, shredded
- 4 ounces Mozzarella cheese, shredded
- 6 ounces seasoned pork, shredded
- 2 ounces diced ham
- 16 dill pickle chips



Combine mayonnaise, mustard and Italian dressing in a small bowl; spread evenly over pizza shell, up to 1/2-inch of edge. Sprinkle 3 oz of Swiss and 3 oz of mozzarella over pizza. Layer pork, ham and pickles evenly over cheese. Top with the remaining cheeses. Place in preheated 450° F conventional or pizza oven and bake 12-18 minutes or until crust is golden and cheese is bubbly and beginning to brown. Slice & Serve.



## Cell Phone Trivia

As we know, for many of us the cellular phone has become a part of our daily life. It was recently found that a number of users have now switched to using cellular service and no longer use a home telephone. A recent survey that

allowed the respondents to be anonymous found some interesting responses:

- **38%** of respondents said they use a wireless phone to call a parent or sibling every day.
- **40%** said a wireless phone helps them to stay connected to their personal lives during work hours.
- **20%** said that background noise gave away their location when reporting they were somewhere else.
- **25%** said they used a wireless phone to get out of uncomfortable situations such as pretending to be on the phone or using it to call their pager.
- **15%** revealed that they use a cellular phone while in the restroom.
- **10%** said they used a phone in a public restroom.
- **2%** said they have given their phones nicknames.
- **Generation X** members are 3 times more likely to give out their mobile phone number than baby boomers.
- **67%** of women are more likely to look through a spouse's or significant other's phone bill in search of suspicious telephone numbers.
- **43%** of men are likely to delete a number from speed dial after an argument.

[www.marktwainspizza.com](http://www.marktwainspizza.com)

Did You Know...



... That approximately 20% of the restaurant gift cards that were sold over this holiday shopping season will never be redeemed?

... That from 1979 to 1997 the Little Caesars "Pizza! Pizza!" program sold more than 2.2 billion according to the Detroit News daily newspaper?

... That Utah has 442 Pizzerias?

Happy  
Valentine's  
Day

You could be the Winner  
of a **FREE** Pizza!

WHERE IN THE WORLD?



The first **person** to BRING THIS NEWSLETTER in and tell us the correct answer as to WHAT and WHERE this is will win a **FREE** Pizza on us valued up to **\$10.00**.

Last months answer:  
Tianzi Hotel in Hevei, China



St. Francis Xavier School, Metairie, LA

**Mark Twain's Pizza Landing**  
is proud to announce that through  
the sales of pizza slices during Family Day  
at St. Francis, we were able to  
donate \$997.00.



**Are you receiving all of your  
benefits from being a Royalty  
Rewards<sup>sm</sup> member?**

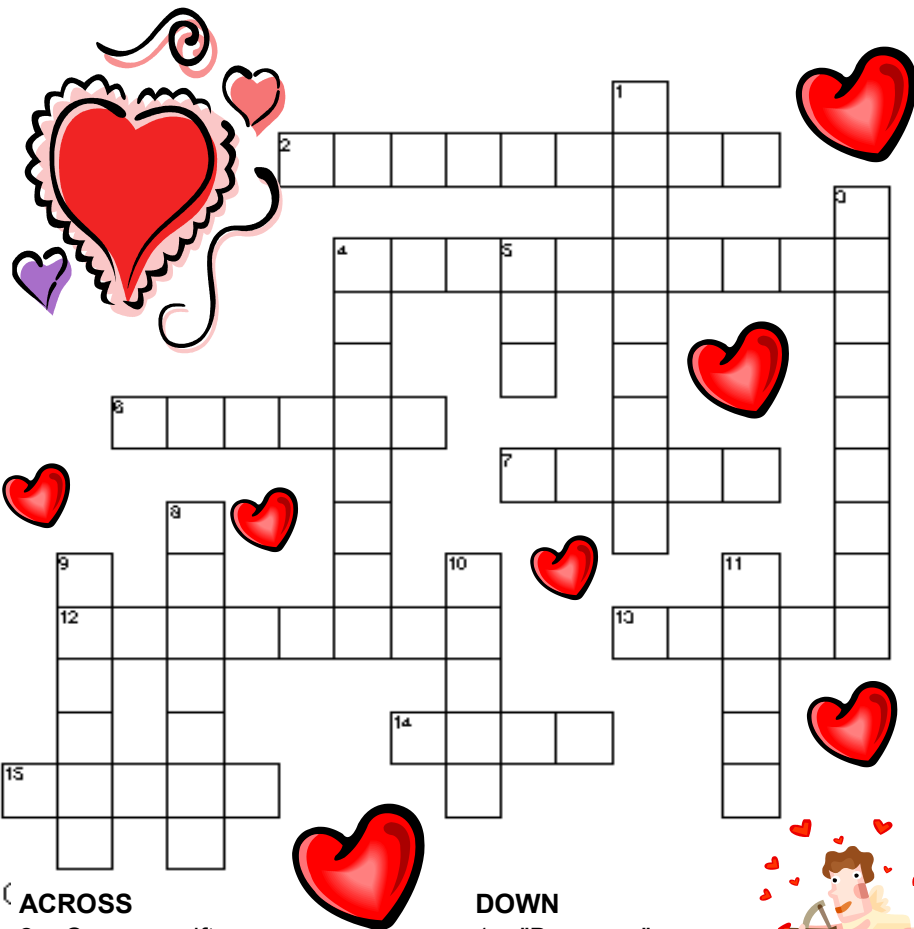
Double check to make sure we have all your information updated.  
You can do so by going to:  
[www.myownrewards.com](http://www.myownrewards.com)

# The First Kiss



No one is certain when the custom of kissing began, but many anthropologists believe that mothers long ago would chew food for their babies, passing it from mouth to mouth.

Another theory holds that kissing developed from sniffing, a common practice among many animals and peoples in primitive cultures, some of whom still rub noses as a greeting. Romans kissed each other hello, and some believe they kissed their wives to see if they had been drinking wine. By the sixth century, kissing was an accepted expression of affection. The French introduced kissing as a part of courtship; dances were concluded with kisses.



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Mark Twain's Pizza  
on Facebook.**



**MOST  
DANGEROUS  
JOBS**

You think your job is tough? The Bureau of Labor Statistics rates the most dangerous professions using a ratio that compares the number of deaths in a job to the total number of people employed in that field.

**Here are the top 10:**

10. Law enforcement officers
9. Waste collectors
8. Truck drivers
7. 7. Electrical power line installation and repair personnel.
6. Roofers
5. Farmers/ranchers
4. Iron/steel workers
3. Aircraft pilots/ flight engineers
2. Loggers

**ACROSS**

- 2 Common gift
- 4 Date of the holiday
- 6 Who celebrates
- 7 It comes in a heart-shaped box
- 12 Phrase heard often
- 13 Holiday color
- 14 Another holiday color
- 15 Symbol of love

**DOWN**

- 1 "Be my \_\_\_"
- 3 Drink of celebration
- 4 Month of the holiday
- 5 Popular color
- 8 Favorite gift
- 9 Where you might take her
- 10 Little guy with the bow and arrows
- 11 What you exchange